

# The Marketing Addict

Thanks for reading the first edition of The Marketing Addict, a quarterly newspaper brought to you by the talented team at Achieve Online. We have been busy with some exciting projects the past few months and can't wait to share all of the great ideas we have come up with in the think tank! While these are still in the development stages, we will be sharing them over the remainder of the year. Some works in progress include a referral and loyalty program for existing clients. Stay tuned!

## In this issue...

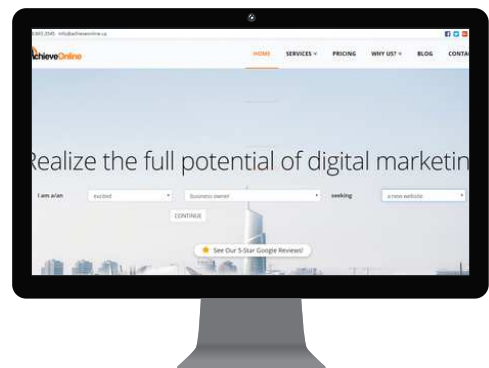
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## OUR NEW WEBSITE

We have been hard at work building websites this past year, we started to neglect our own. Tisk! Tisk! In the spirit of practicing what we preach, we have finally given **Achieve Online** a facelift.

**Please give it a peak and let us know what you think.**



## OUR 3 GUARANTEES

We at Achieve aim to instil trust for our clients. **To set us apart from regular marketing companies, we provide the following guarantees for our clients.** For more information about Our Guarantees please see the Why Us? section of our website.



30 Day Contract Release



24 Hour Weekday Reply



Scout's Honor



## TESTIMONIAL SPOTLIGHT

SCOOP CUT N SHOVEL - A CALGARY LAWN CARE COMPANY

Achieve helped us grow our business substantially! They are great people with wonderful ideas to help market your business both off and online. We started off with a meeting and brainstormed ideas, put them into action, made goals and far exceeded them. Achieve has been great for answering emails quickly, updating our website and creating promotions in a timely manner. It's hard to find time to constantly post on social media and operate a business and they are always there to remind or help you with posting relative info that keeps your clients and the public involved and your business accounts active. If you want to double your business, hire Achieve Online! They are guaranteed to create a constant growth in customers!

- Alex RF  
Owner - Scoop, Cut N' Shovel



# STAY INFORMED

If you haven't done so already, we invite you to subscribe to our blog. There you will find a variety of informative articles and advice to help grow your business.

If you have any topics you would like us to cover or if you have your own business related article to submit for inclusion, let us know at [info@achieveonline.ca](mailto:info@achieveonline.ca).



Subscribe



## PARTICIPATE AND WIN

### Achieve **Referral Program**



Would you rather...

- a) Receive a discount on your monthly service
- b) Be entered into a quarterly contest
- c) Receive a 1-time incentive

Reply to this email with your answer and receive a \$10 coffee card. Starbucks or Tims?